

# Knowle West Health Park Company



## Background information

### Company Aims

Knowle West Health Park Company is a Charitable Company Limited by Guarantee. The charitable objects of KWHPC are as follows:

To promote and protect good health and relieve sickness of people living in the Knowle West area of Bristol and the surrounding area, in particular but not exclusively by:

- ⚙ Working in partnership with the local community, service users, Health Care Services and Bristol City Council to address health inequalities across South Bristol
- ⚙ Delivering a range of accessible services and activities aimed at improving health
- ⚙ Developing health related education and training opportunities that are responsive to local needs.

### Our Values

- ⚙ We are an inclusive organisation and will always do our best to enable, empower and engage the South Bristol community.
- ⚙ We will provide learning opportunities, a safe space, enthusiasm and support to people to strive for good positive health and wellbeing.
- ⚙ We will work proactively, responsively and flexibly to address local needs.
- ⚙ We will work collaboratively to co-create, inspire, nurture and embed positive change.
- ⚙ We will listen, lead and gently challenge to promote a culture of mutual respect and trust.

### Our Model

Our service delivery model for this Strategic Plan takes a Community Education and Engagement approach to public health and wellbeing. It prioritises making a difference to individuals and building resilience in the community. It involves several components.

- ⚙ Group support, including support co-developed with residents and community groups.
- ⚙ 1-1 interventions, including those which are personalised for the needs of the individual and community.
- ⚙ Activities, including those which are led, offered or supported in their delivery by members of the community.
- ⚙ Programmes, including those which are co-designed with the community.
- ⚙ Communities of interest, identifying and supporting these.
- ⚙ Intergenerational work.
- ⚙ Annual targets, including those which reflect the priorities of the community, such as reading challenges, physical inactivity challenges, meals cooked, rolling programmes.

## **History**

Knowle West Health Park Company have been supporting some of the most disadvantaged communities in South Bristol for the last 22 years. The site was a former school and when the land was put forward for development many local community organisations came together to consult with residents. The outcome was that the space should be used to tackle health inequalities and improve the health and wellbeing of the community. Working in partnership with the local authority and the Primary Care Trust (PCT) it was agreed to work in partnership to build the Healthy Living Centre.